

ON THE WEB

Visit our online community at
www.kappasigmagt.org

FOUNDERS' DAY

December 10 marked Kappa Sig's 144th Founders' Day. In 1869, our founders met in McCormick's room at 46 East Lawn on the UVA campus and started what is today considered to be North America's leading college men's fraternity. Happy Founders' Day!

LIFELONG IMPACT

"The Star and Crescent shall not be worn by every man, but only by him who is worthy to wear it. He must be a gentleman... a man of honor and courage... a man of zeal, yet humble... an intelligent man... a man of truth... one who tempers action with wisdom and, above all else, one who walks in the light of God."

How do you live your life today by the Star and Crescent? How did these teachings impact your life?

Please submit your story to content@affinityconnection.com and we will share it with the brotherhood.



THE ALPHA TAUKER

www.kappasigmagt.org
December 2013

Alpha Tau of
Kappa Sigma

GRAND OPENING

Alpha Tau Unveils New Chapter House at 2013 Homecoming

A Newly Transformed Brotherhood Emerges from the Rubble More Competitive and Ready to Attract the Best of the Best

By Chris Finke, President of Alpha Tau House Corporation, cjf@aecat1.com

It's no secret that fraternities on the Tech campus are highly competitive. In the last 20 years, we've seen one house after another be rebuilt, redefined, and rise in stature—all striving to attract the best candidates to secure their future legacy. Kappa Sig now stands proud amongst contenders like Sigma Nu, ATO, and others.

In 2013, our dream was finally realized.

After months of demolition, excavation, grading, and construction, the new Alpha Tau Chapter House was unveiled at 2013 Homecoming Weekend.

We held the dedication party on Friday, November 1, exactly 10 months after the demolition of the old house. Alpha Tau alumni, undergraduates and friends packed the new chapter house to celebrate this significant milestone for the Alpha Tau chapter. Every room in the three-and-a-



Many alumni, family and friends joined us for this historic ribbon cutting ceremony on Saturday during 2013 Homecoming.

half story house was open for tours. Room naming plaques were in place as recognition for our loyal and supportive campaign donors, for whom this house would not be possible without their generous gifts.

In addition to our campaign donors, many Alpha Tau brothers stepped up as volunteers. **Chris Finke '94**, **Michael**

Pouncey '94 and **Drew Philipppo '92** emceed the official program to recognize all of the volunteers who helped to make this possible, particularly **Al Pierce '58**, **Wilford Lyon '58** and **Bill Goodhew '61**, whose generous leadership gifts helped to jumpstart our capital campaign's fundraising efforts. So far, Alpha Tau has received

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Alpha Tau Capital Campaign



Total Pledged: \$2.3 million
Total Received: \$1.1 million

Please make your pledge payments!



The Pit was named after Michael Pouncey in honor of his dedication as campaign steering committee chair.

ACTIVE CHAPTER REPORT

Alpha Tau Experiences Best Rush in Years as New House is Unveiled

By Berkeley Brown, Undergraduate President of Alpha Tau

With the new house and a strong chapter, Alpha Tau had a great fall semester. We had one of our best Rush weeks in years by pledging 26 young men. Many thanks to Marc Hayes for coordinating Summer Rush, and Garrison Young for organizing a successful Fall Rush. Nolan Williams' & Bob Barnhart's involvement in Tech's FASET orientation program helped bring freshmen to the house as well.

The chapter has been busy around campus. Steven Kuckelman is a major influence on the IFC's Executive Board as the VP of Finance. He has been



The active chapter is committed to upholding our four pillars of fellowship, leadership, scholarship, and service.



Our undergrads enjoy a pleasant break from studying with a road trip to go skiing.

an invaluable resource to the chapter. Wreckless, a campus organization started by several of our brothers, continues to win awards. Our philanthropy chair, Nolan Williams, led our participation

"Preserving the hard work and time put in by everyone is top priority."

– Berkeley Brown

in Kappa Sigma's National Day of Service by directing a Low Country Boil. Most importantly, we maintain a GPA over 3.0 and continually work hard to improve that number.

The Chapter is excited and very grateful for the new house! Move in went well, and everyone participated - from decorating The Pit to the other odd jobs that needed to be done. Thanks to everyone who worked so hard to make this house a reality. We intend to take good care of it so that future brothers may enjoy the best house on campus as much as we do. We hope that all alumni will come and see the new place soon.

ALUMNI UPDATES

Honoring our Best Alumni Updates this Season

Brothers Reconnect

Lester "Mac" Anderson '67 (1203 Out of Bounds Dr., Summerville, S.C., 29485-6233; manderso@csuniv.edu)

William "Bill" Bowers '70 and I both ended up teaching at Charleston Southern University, a small Baptist University in Charleston, S.C. Bill actually came to CSU several years before I arrived in 1997. However, it was quite coincidental that we both ended up in Charleston. Bill and I had both had several diverse careers prior to returning to school later in life to pursue doctorates in Business (Bill in management and me in marketing). In fact, we had not even seen each other in the years since my graduation in 1967.

Interestingly, Bill and I first met at Georgia Tech's Freshman Camp in 1966. I was one of about 15 to 20 Tech upperclassmen selected



Bill (left) and Mac (right) prove that brotherhood lasts a lifetime.

to orient the new freshmen. After freshman camp, Bill pledged Kappa Sigma where I had served as treasurer and Grand Master. Bill would also serve as Grand Master at Alpha Tau. Finally, we

both contributed to the House Fund, and we toyed with the idea of coming to the dedication; however, since we are both still working full time, we were unable to make the trip. We do look forward to seeing the dedication pictures.

If Betty White Were an Alum

Mark A. Miller '58 (2685 Aspen St. N.E., Canton, OH, 44721; 34miller@gmail.com) I've been having fun here in Northeast Ohio. A week ago I went to my second P!NK concert this year. I have been a big fan of P!NK since



Mark Miller has a passion for P!NK.

seeing video of her 2009 Funhouse Tour in Australia and the entrance at the Grammy Awards.

I managed to get the license plate P!NK FAN for one of my cars. I (slightly illegally) altered the plate to have the exclamation point in place of the 'I' that she uses for her logo. I threw money at the ticket and got a front row seat. The attached photo shows the way I rigged the plates to "wear" them while at the concert. That had an added benefit of having many girls and a few guys coming to me all evening to have photos taken with me.

I graduated from Georgia Tech in 1958 and have always been a music fan. But this P!NK concert was definitely the highlight of all the concerts I've ever seen. And you can probably calculate that I'll be 80 next year so my kids think that I, like Betty White, am off my rocker.

Alpha Tau's Alumni Website Gets a Makeover

Have you checked out our new online community? The revamped design gives us a sleeker, cleaner look as we work to strengthen our alumni base over the coming years.

The new site includes a number of improved features and functionality. Some of these include:

- A streamlined directory that makes searching for brothers simple and quick
- User-friendly alumni profile, update, and photo sections where you can check out what's new with brothers and look back on your college years
- Top of the line security that ensures safe and protected online giving
- Event management software so that reunion events can be announced and registration tracked, allowing brothers to see who has signed up to what and when

- Complete social networking integration with Facebook and LinkedIn, allowing you to have a one-stop browsing experience, if desired

If you haven't yet received your username and password for the new site, send your name, graduation year and email address to websupport@affinityconnection.com and you'll be set up with full access.

Are You Missing Our Electronic Communications?



55% of alumni aren't receiving our email communications. Are you one of them?

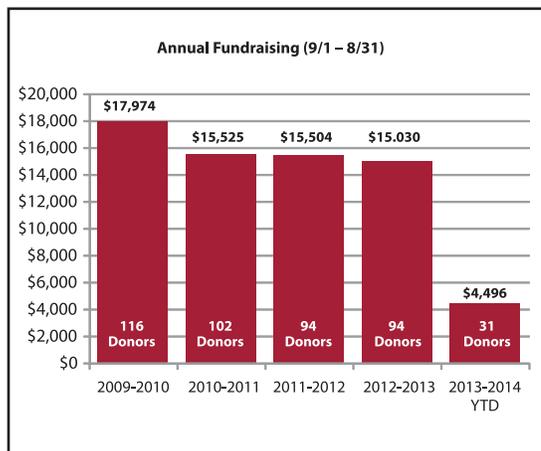
According to our records, 55% of our alumni brothers are.

Make sure that you're among the first in the loop on the latest news, activities and event details from our active chapter and alumni relations program. You can update your email address by logging in to www.kappasigmagt.org or by sending it to our alumni relations office at feedback@affinityconnection.com (mention Kappa Sigma at Georgia Tech).

Our email database is used solely for Alpha Tau communications, and will never be traded or sold.

ANNUAL FUND UPDATE

Annual Giving is Stagnant—Alpha Tau Seeks Community of Supporters



It's no secret that our alumni communications program is fueled solely by contributions we receive from donors. We'd like to thank the brothers listed below for their contribution to Alpha Tau so far this giving year, which started in September.

In addition to funding communications, the annual fund helps support projects to keep Kappa Sig an attractive option for new recruits at Georgia Tech. Contributions this year will help us to support our alumni programs, special events, and active chapter activities.

Your gift is critical to our fundraising

success. Our annual giving has been relatively stagnant over the last few years. Alpha Tau is trying to build a community of supporters that is just as strong as the brotherhood itself. We need more brothers to step up as first-time donors—and for those who consistently donate to consider renewing their commitment to our annual fund. The more money we raise for Alpha Tau, the more programs we can put in place to benefit you.

Please join the 31 brothers already on our 2013-14 Honor Roll by making your gift today.

2013-14 Honor Roll of Donors

Founder's Circle (\$500-\$999.99)

John T. Seymour 1953
John William Goodhew III 1961

Scarlet, White, & Emerald Green Society (\$250-\$499.99)

Wilford C. Lyon Jr. 1958
Wayne T. Sikes 1963
Bascom W. Murrah III 1964
Michael L. Smith 1965

The 1869 Club (\$186.90)

John R. Harris Jr. 1950
Clyde Wayne Bud Hill Jr. 1961
William David Christian 1964

182 Sixth Street Society (\$182)

Gordon M. Ryland Jr. 1969
Charles Brad Smith 1982
Derek E. Ettie 1985

Star & Crescent Club (\$100-\$181.99)

William C. Cheek Jr. 1955
John A. Schnabel 1956
Zelle - Lassiter Jr. 1957
Robert S. Parks 1957
Cecil Nelson 1959
Nancy L. Kirksey 1963
Edward W. Godfrey 1968
John H. Rowley 1968
Terry A. Graham 1969
Christopher J. Finke 1994

Adam M. Goldstein 2001
Michael R. Pouncey 1994

Alpha Tau Supporter (\$50-\$99.99)

William H. Hocutt 1964
Jesse L. Morrison Jr. 1971
Thomas E. Newkirk 1971
Eric C. Reidler 1989
Keith Alan White Jr. 1997

GRAND OPENING

(Continued from Page 1)

pledges in the amount of \$2.3 million in donations, services and materials. At this time, we've successfully collected \$1.1 million.

We also recognized our committee chairmen for their donation of time and talents:

- Michael Pouncey – Steering Committee Chair
- Drew Philippo - Construction Committee Chair
- Charles Spiggle '92** - Finance Committee Chair
- Mike Orndorff '98** - Treasurer

Michael received special recognition from the House Corporation for his extensive efforts

in leading the campaign effort by naming "The Pit" after him. The night concluded with **Rev. Don Norris '62** (yes, AT has an ordained minister alumnus) who graciously closed the program with a blessing of our new chapter house.

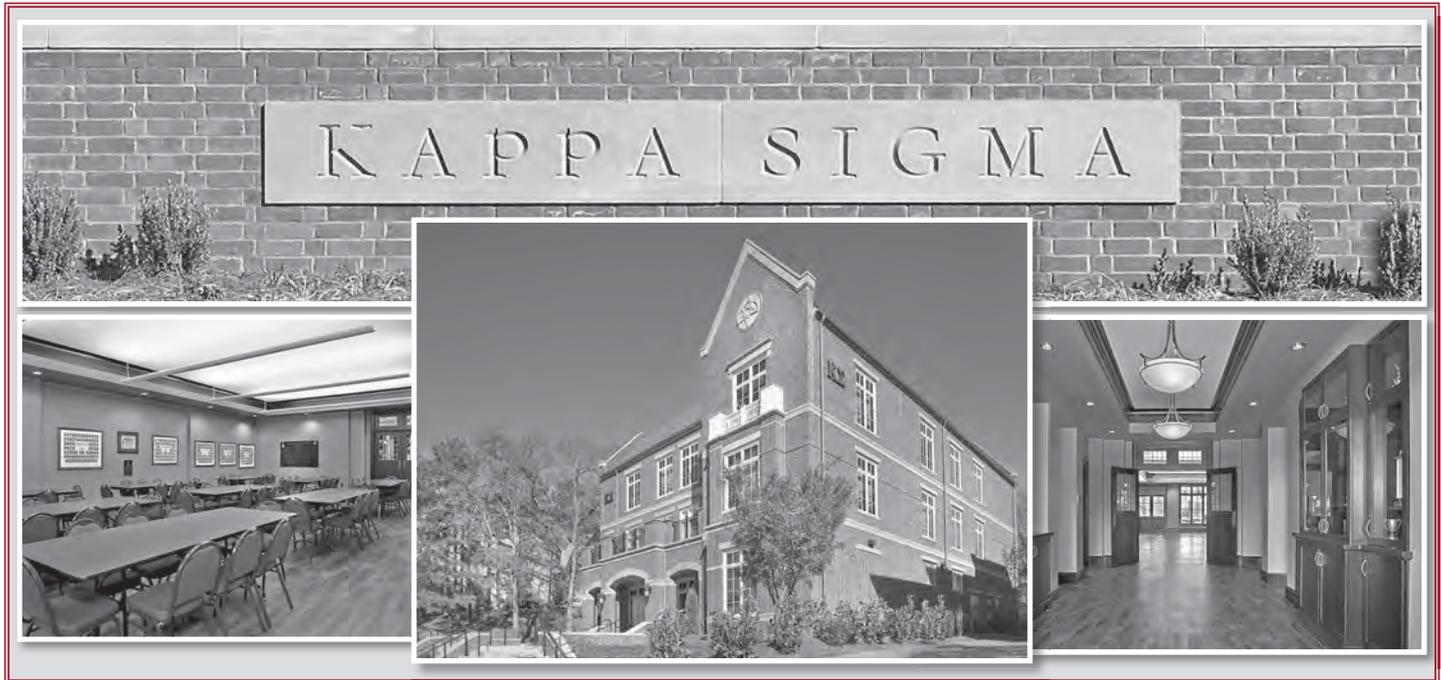
We continued the celebration on Homecoming Saturday. The house was open at 7 a.m. so that everyone could review the Reck Parade from the new second story patio. What a view! Tailgating began shortly after the parade and continued throughout the day.

At 5 p.m., alumni and undergrads gathered for a very touching ribbon cutting ceremony—making the house officially open! To celebrate the event, we prepared BBQ and sides for the crowd who attended.

For the nighttime game, brothers from numerous eras convened to watch the Yellow Jackets take down the Panthers 21 to 10. And in historic AT fashion, we finished Homecoming Weekend with a band party and post-game buffet.

This year ... 2013 ... is one for the history books! Thanks again to everyone who attended, and thanks also to those brothers who couldn't attend, but sent us their well wishes. If you plan to be in the Atlanta area, and would like to stop by the house for a tour, please don't hesitate to reach out to me.

Go online to
www.kappasigmagt.org
 to see our Grand Opening photo album.



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